

Beat: Automobiles

## Jaguar Land Rover registered names for electric cars

### Jaguar Land Rover

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**USPA NEWS** - The first electric cars Jaguar Land Rover can get the name I-Pace and I-Type. Relevant trademarks already registered company. According to Autocar, called I-Pace Jaguar Land Rover plans to sell an all-electric crossover.

It is well known that the British company is working on a new range of electric vehicles, the first of which is expected to be an electric SUV, and which we now expect to take the I-Pace name for production.

The second trademark, I-Type, is harder to place, but could point towards an all-electric version of the F-Type sports car; or it could be used for electric versions of the XE and XJ saloons.

Applications to trademark the two names were filed in December and January respectively.

Jaguar Land Rover's first all-electric model will be an SUV, which will be revealed next year before going on sale in 2017. It will incorporate styling flair from the C-X75 hypercar, and is expected to offer a range of around 300 miles.

Few details are known about the new model, with sources suggesting it could use electric motors mounted at each corner. A reveal for the car at this year's Paris motor show in October is said to be likely.

When it goes on sale, Jaguar's electric SUV will challenge rivals including the Tesla Model X, Audi Q6 e-tron and Volvo's planned electric version of the XC90, which is due in 2019.

A third trademark application was also made earlier this month for the Velar name. The title already has connections to the Land Rover brand, having been used on the original Range Rover prototypes in 1969. This suggests that the Velar badge may be used on an upcoming version of the luxury SUV.

#### Article online:

<https://www.uspa24.com/bericht-7138/jaguar-land-rover-registered-names-for-electric-cars.html>

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